

## FOR IMMEDIATE RELEASE



**Young Dental was named 2014 Manufacturer of the Year by NDC. Pictured from left to right are Melissa Pearson, NDC; Allen Seaver, Young Dental; and Lori Paulson, NDC.**

## Young Dental Named 2014 Manufacturer of the Year by NDC

**Earth City, Mo., Feb. 16, 2015** – Young Dental has been named the 2014 Manufacturer of the Year, the highest honor awarded during the 2015 National Distribution & Contracting (NDC) Dental Forum held last month.

The Manufacturer of the Year is selected annually by members of NDC, the largest organization of independent dental, surgical and medical distributors in North America. The dental group of NDC represents 53 independent dealers who collectively represent more than 11% of the North American dental retail market.

The Manufacturer of the Year is selected based on the following criteria: overall sales results, consistent product quality, technical services support, local representation, customer services (order processing), corporate management, local promotions, distribution philosophy, effective national advertising campaigns and new product introductions.

As part of its landmark year, Young Dental launched more new products in 2014 than any year prior with the introduction of the new Young™ Hygiene Handpiece, D-Lish® 5% Sodium Fluoride Varnish, D-Lish Summer Drink Mix™ prophylaxis paste and the Vera® Contra prophylaxis angle. Young Dental also entered a partnership agreement with Oral-B®, which will add to the Company's strength in the dental hygiene market.

“We are very excited to be recognized by NDC for our efforts in 2014 as Manufacturer of the Year,” said Andreas Wolf, Vice President and General Manager for Young Dental. “It was a great year for Young Dental, and our success would not be possible without the continued support of NDC and their membership base. NDC has a rich history and strong reputation in the dental industry, and we feel privileged to have such a great working relationship with their members as we look forward to another great year ahead.”

### **About Young Dental:**

Young Dental is dedicated to providing the dental community with innovative, high-value products that reflect the professionalism of the industry. Based in Earth City, Mo., the company is a leading designer, manufacturer and marketer of consumable supplies, instruments and other products used by dental professionals primarily in preventive dentistry, restorative procedures and instrument sterilization. Young Dental is committed to continuous improvement and the creation of high-quality products.

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